

Program of the 104<sup>th</sup> International Scientific Conference on Economic and Social Development

Rio de Janeiro, 23-25 November, 2023

Venue: Centro De Convenções FIRJAN (Copacabana Hall), Av. Graça Aranha, 1 - Centro, Rio de Janeiro - RJ, 20030-001, Brazil



**First day, November 23<sup>th</sup> 2023**

**Individual arrival of delegates**

**Second day, November 24<sup>th</sup> 2023**

**08:30 – 09:00**

**Registration**

**09:00 – 11:00**

**Opening Ceremony & Plenary Session One – SUSTAINABILITY IN THE XXI<sup>st</sup> CENTURY**

**WELCOME ADDRESS**

**Renata Faísca**, DEC Head, Fluminense Federal University (UFF), Brazil

**Sérgio Luiz Braga França**, ESD Organizing Committee, LATEC Coordinator, Fluminense Federal University (UFF), Brazil

**Julio Vieira Neto**, ESD Scientific Committee, LATEC Coordinator, Fluminense Federal University (UFF), Brazil

**Khalid Hammes**, ESD Scientific Committee, Mohammed V University, Morocco

**Elisabeth Oliveira Brito**, ESD Organizing Committee, University of Aveiro, Portugal

**Representative of FIRJAN** - Industry Federation of the State of Rio de Janeiro, Brazil

**Moderator**

**Níssia Carvalho Rosa Bergiante, Fluminense Federal University (UFF), Brazil**

CITIES FACING TORRENTIAL RAINS: THE ECONOMIC AND PUBLIC MANAGEMENT IMPACTS OF PLUVIAL CLIMATE TRAGEDIES IN RECENT BRAZIL

Antônio Elias Amil Lisboa, Renata Gonçalves Faísca, Marcelo Jasmim Meiriño

HEALTHCARE ORGANIZATIONAL CULTURE IN THE ENERGY SECTOR: SOCIAL INITIATIVES IN SUSTAINABILITY REPORTS

Djynnana de Azevedo Avena, Stella Regina Reis da Costa, David Nunes Resende

SOIL SUITABILITY ASSESSMENT FOR AGRICULTURAL PRODUCTION AND LAND EVALUATION AS A DECISION MAKING TOOL

Vladimir Zebec, Vladimir Ivezic, Jurica Jovic, Iva Nikolin, Zdenko Loncaric

NEW BUSINESS MODELS IN SMEs: CONTRIBUTION TO SUSTAINABLE DEVELOPMENT

Adelina Baptista, Elisabeth Brito

AGRICULTURAL SMALL AND MEDIUM-SIZED ENTERPRISES COPING WITH THE EFFECTS OF CLIMATE CHANGE

Vladimir Ivezic, Vladimir Zebec, Jurica Jovic, Zdenko Loncaric

TEACHER'S COMPETENCES IN EDUCATION FOR SUSTAINABLE DEVELOPMENT (ESD) ORIENTED BY VALUES: A SYSTEMATIC REVIEW OF LITERATURE

Raquel Lenziardi, Margarida Lucas, Patrícia Sá, Mirian Picinini Mexas

LITERATURE REVIEW: HYBRID WORK IN SUSTAINABLE ORGANIZATIONS

Andrea de Sousa Figueira, Stella Regina Reis da Costa, Izabela Simon Rampasso

**11:00 – 11:30**

***Coffee Break***

**11:30 – 13:00**

***Plenary Session Two - SUSTAINABLE ORGANIZATIONS AND QUALITY***

**Moderator**

**Julio Vieira Neto, ESD Scientific Committee, LATEC Coordinator, Fluminense Federal University (UFF), Brazil**

THE RELATION BETWEEN QUALITY OF COMMUNICATION AND EMPLOYEE'S SATISFACTION

Mihaela Slakoper, Violeta Vidacek Hains

FOSTERING ORGANIZATIONAL EXCELLENCE: ANALYZING THE INTERPLAY BETWEEN INVOLVEMENT IN CONTINUOUS IMPROVEMENT, QUALITY, AND ORGANIZATIONAL SOCIAL CAPITAL

Elisabeth Brito, Isabel Souto, Anabela Pereira

IDENTIFICATION OF RISKS AND OPPORTUNITIES INVOLVED IN THE PROCESS OF IMPLEMENTATION OF QUALITY MULTI-MODELS IN IT COMPANIES OF SMALL AND MEDIUM ENTERPRISES (SME) OF INFORMATION TECHNOLOGY

Elaine Mara, Marçal Machado, Mirian Picinini Mexas, Lidia Angulo Meza

ANALYSIS OF FRAUD IN CONSUMER FINANCE INDUSTRY: A COMPREHENSIVE STUDY OF CONSUMER COMPLAINTS

Vishaal Baulkaran, Pawan Jain

HUMAN RESOURCE MANAGEMENT PRACTICES IN AND AFTER COVID 19 PANDEMIC

Ivona Vrdoljak Raguz

PLUVIOMETRIC TRAGEDIES IN BRAZIL AND LOCAL ECONOMIC IMPACTS – AN ANALYSIS OF LOCAL TOURISM

Antônio Elias Amil Lisboa, Renata Gonçalves Faísca, Marcelo Jasmim Meiriño

WHERE IS THE THEORETICAL BASIS FOR THE PROPOSAL OF BLOCKCHAIN TECHNOLOGY IN SUSTAINABLE SUPPLY CHAIN MANAGEMENT? A SYSTEMATIC REVIEW

Victor Andrade da Silveira, Stella Regina Reis da Costa, David Resende, Gilson Brito Alves Lima

**13:00 – 14:00**

**Lunch**

**14:00 – 16:00**

**Plenary Session Three - ENVISAGING DEVELOPMENT**

**Moderator**

**Violeta Vidacek Hains, Zagreb University, Croatia**

MODEL OF ADVISING DEPENDING ON THE PRODUCTION INTENSITY AND THE FORM OF THE AGRICULTURAL ENTITY

Ruzica Loncaric, Sanja Jelic Milkovic, Vedran Stapic, Tihomir Florijancic, Zdenko Loncaric

THE POTENTIAL OF CROATIANS SOIL FOR NITROGEN MINERALIZATION FROM SOIL ORGANIC MATTER

Jurica Jovic, Suzana Kristek, Vladimir Ivezic, Vladimir Zebec, Zdenko Loncaric

POSITIVE AND NEGATIVE IMPACT OF FILM LOCATION TOURISM: CROATIA AS A CASE STUDY

Zlatko Vidackovic, Iva Rosanda Zigo, Filip Naglic

DIGITAL TRANSFORMATION OF CINEMA IN THE 21ST CENTURY AND ITS IMPACT

Zlatko Vidacković, Iva Rosanda Zigo, Filip Naglic

COST-EFFECTIVENESS OF APPLICATION OF MICROBIAL BIOAGENTS AS A SUBSTITUTE FOR MINERAL P FERTILIZERS ON ACID SOILS

Zdenko Loncaric, Suzana Kristek, Jurica Jovic, Vladimir Zebec, Vladimir Ivezic, Sanja Jelic Milkovic, Iva Nikolin, Josipa Jantos, Ruzica Loncaric

PROPOSAL OF ACTIONS TO LEVERAGE THE PERFORMANCE OF STUDENTS IN THE NATIONAL HIGH SCHOOL EXAM: ANALYSIS IN A FEDERAL PUBLIC SCHOOL IN RIO DE JANEIRO

Kylenny Rachell Mendes Ferreira, Stella Regina Reis da Costa, Augusto da Cunha Reis

A MODEL OF CHANGE MANAGEMENT FOR THE FILM INDUSTRY IN THE CONTEXT OF CONTINGENCIES

Brigita Beniusyte, Eduardo Leite, Humberto Ribeiro, Carmen Freitas, Rafael Pedrosa

KAIZEN COSTING: A CASE STUDY IN A CONSTRUCTION COMPANY

Clara Rafaela das Dores da Silva Barbosa, Anabela Martins Silva, Amelia Cristina Ferreira da Silva, Eduardo Leite

**16:00**

***Expected time for Closing Ceremony***

***Third day, November 25<sup>th</sup> 2023***

***Social activities of delegates***